

## SOME CRITERIA FOR STRONGLY STARLIKE MULTIVALENT FUNCTIONS

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### Abstract

By using the method of differential subordination, we obtain some sufficient conditions for strongly  $p$ -valent starlikeness.

### 1. Introduction and Preliminaries

Let  $f(z)$  and  $g(z)$  be analytic in the unit disk  $U = \{z : |z| < 1\}$ . The function  $f(z)$  is subordinate to  $g(z)$  in  $U$ , written  $f(z) \prec g(z)$ , if  $g(z)$  is univalent in  $U$ ,  $f(0) = g(0)$  and  $f(U) \subset g(U)$ .

Let  $A_p$  denote the class of functions  $f$  of the form

$$f(z) = z^p + \sum_{n=1}^{\infty} a_{p+n} z^{p+n} \quad (p \in N = \{1, 2, 3, \dots\}) \quad (1.1)$$

which are analytic in  $U$ . A function  $f \in A_p$  is said to be  $p$ -valent starlike of order  $\alpha$  in  $U$  if it satisfies

$$\operatorname{Re} \frac{zf'(z)}{f(z)} > p\alpha \quad (z \in U) \quad (1.2)$$

for some  $\alpha(0 \leq \alpha < 1)$ . We denote this class by  $S_p^*(\alpha)$ . For  $-1 \leq b < a \leq 1$  and  $0 < \beta \leq 1$ , a function  $f \in A_p$  is said to be in the class  $S_p^*(\beta, a, b)$  if it

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satisfies

$$\frac{zf'(z)}{f(z)} \prec_p \left( \frac{1+az}{1+bz} \right)^\beta. \quad (1.3)$$

It is easy to know that each function in the class  $S_p^*(\beta, a, b)$  is  $p$ -valently starlike in  $U$ . Also we write

$$S_p^*(\beta, 1, -1) = \tilde{S}_p^*(\beta) \quad \text{and} \quad S_p^*(1, a, b) = S_p^*(a, b).$$

Note that  $S_p^*(1 - 2\alpha, -1) = S_p^*(\alpha)$  ( $0 \leq \alpha < 1$ ) and  $\tilde{S}_p^*(\beta)$  ( $0 < \beta \leq 1$ ) is the class of strongly starlike  $p$ -valent functions of order  $\beta$  in  $U$ .

A number of results for strongly starlike functions in  $U$  have been obtained by several authors (see, e.g., [1, 3-11]). The object of the present paper is to derive some criteria for functions in the class  $A_p$  to be strongly starlike  $p$ -valent of order  $\beta$  in  $U$ .

To prove our results, we need the following lemma due to Miller and Mocanu [2].

**Lemma 1.1.** *Let  $g(z)$  be analytic and univalent in  $U$  and let  $\theta(w)$  and  $\varphi(w)$  be analytic in a domain  $D$  containing  $g(U)$ , with  $\varphi(w) \neq 0$  when  $w \in g(U)$ . Set*

$$Q(z) = zg'(z)\varphi(g(z)), \quad h(z) = \theta(g(z)) + Q(z)$$

and suppose that

- (i)  $Q(z)$  is starlike univalent in  $U$ , and
- (ii)  $\operatorname{Re} \frac{zh'(z)}{Q(z)} = \operatorname{Re} \left\{ \frac{\theta'(g(z))}{\varphi(g(z))} + \frac{zQ'(z)}{Q(z)} \right\} > 0 \quad (z \in U)$ .

If  $p(z)$  is analytic in  $U$ , with  $p(0) = g(0)$ ,  $p(U) \subset D$  and

$$\theta(p(z)) + zp'(z)\varphi(p(z)) \prec \theta(g(z)) + zg'(z)\varphi(g(z)) = h(z), \quad (1.4)$$

then  $p(z) \prec g(z)$  and  $g(z)$  is the best dominant of (1.4).

Applying Lemma 1.1 we prove

**Lemma 1.2.** *Let  $k$  and  $m$  be integers,  $m \neq 0$ ,  $\lambda$  be real,  $-1 \leq b < a \leq 1$ ,  $0 < \beta \leq 1$  and suppose that one of the following conditions is satisfied:*

- (i)  $\lambda m > 0$ ,  $\mu > 0$  and  $\max\{|k-1|\beta, |k|\beta, |m+k-1|\beta\} \leq 1$ ;

- (ii)  $\lambda m > 0, \mu = 0$  and  $\max\{|k-1|\beta, |m+k-1|\beta\} \leq 1$ ;  
 (iii)  $\lambda = 0, \mu > 0$  and  $\max\{|k-1|\beta, |k|\beta\} \leq 1$ ;  
 (iv)  $\lambda = \mu = 0$  and  $|k-1|\beta \leq 1$ .

If  $p(z)$  is analytic in  $U$ ,  $p(0) = 1$ , and  $p(z) \neq 0 (z \in U)$  when  $m < 0$  (with  $\lambda < 0$ ),  $k > 0$ , and if

$$\lambda(p(z))^m + \mu p(z) + \frac{zp'(z)}{(p(z))^k} \prec h(z), \quad (1.5)$$

where

$$h(z) = \lambda \left( \frac{1+az}{1+bz} \right)^{m\beta} + \mu \left( \frac{1+az}{1+bz} \right)^\beta + \frac{\beta(a-b)z}{(1+az)^{1+(k-1)\beta}(1+bz)^{1-(k-1)\beta}} \quad (1.6)$$

is (close-to-convex) univalent in  $U$ , then

$$p(z) \prec \left( \frac{1+az}{1+bz} \right)^\beta$$

and  $\left( \frac{1+az}{1+bz} \right)^\beta$  is the best dominant of (1.5).

**Proof.** We choose

$$g(z) = \left( \frac{1+az}{1+bz} \right)^\beta, \quad \theta(w) = \lambda w^m + \mu w, \quad \varphi(w) = \frac{1}{w^k}$$

in Lemma 1.1. In view of  $-1 \leq b < a \leq 1$  and  $0 < \beta \leq 1$ , the function  $g(z)$  is analytic and convex univalent in  $U$  (see [10]). Noting that

$$\operatorname{Re} g(z) > \left( \frac{1-a}{1-b} \right)^\beta \geq 0 \quad (z \in U),$$

the functions  $\theta(w)$  and  $\varphi(w)$  are analytic in  $D = \{w : w \neq 0\}$  containing  $g(U)$ , with  $\varphi(w) \neq 0$  when  $w \in g(U)$ .

Since  $|k-1|\beta \leq 1$ , the function

$$Q(z) = zg'(z)\varphi(g(z)) = \frac{zg'(z)}{(g(z))^k} = \frac{\beta(a-b)z}{(1+az)^{1+(k-1)\beta}(1+bz)^{1-(k-1)\beta}}$$

is starlike univalent in  $U$  because

$$\begin{aligned} \operatorname{Re} \frac{zQ'(z)}{Q(z)} &= -1 + (1 + (k-1)\beta) \operatorname{Re} \frac{1}{1+az} + (1 - (k-1)\beta) \operatorname{Re} \frac{1}{1+bz} \\ &> -1 + \frac{1 + (k-1)\beta}{1+|a|} + \frac{1 - (k-1)\beta}{1+|b|} \\ &\geq 0 \quad (z \in U). \end{aligned} \quad (1.7)$$

Further we have

$$\begin{aligned} &\theta(g(z)) + Q(z) \\ &= \lambda \left( \frac{1+az}{1+bz} \right)^{m\beta} + \mu \left( \frac{1+az}{1+bz} \right) + \frac{\beta(a-b)z}{(1+az)^{1+(k-1)\beta}(1+bz)^{1-(k-1)\beta}} \\ &= h(z) \end{aligned}$$

and

$$\frac{zh'(z)}{Q(z)} = \lambda m \left( \frac{1+az}{1+bz} \right)^{(m+k-1)\beta} + \mu \left( \frac{1+az}{1+bz} \right)^{k\beta} + \frac{zQ'(z)}{Q(z)}. \quad (1.8)$$

If  $|m+k-1|\beta \leq 1$ , then

$$\left| \arg \left\{ \left( \frac{1+az}{1+bz} \right)^{(m+k-1)\beta} \right\} \right| < \frac{|m+k-1|\beta\pi}{2} \leq \frac{\pi}{2} \quad (z \in U). \quad (1.9)$$

If  $|k|\beta \leq 1$ , then

$$\left| \arg \left\{ \left( \frac{1+az}{1+bz} \right)^{k\beta} \right\} \right| < \frac{|k|\beta\pi}{2} \leq \frac{\pi}{2} \quad (z \in U). \quad (1.10)$$

Consequently, if one of the conditions (i)-(iv) is satisfied, then it follows from (1.7)-(1.10) that

$$\begin{aligned} \operatorname{Re} \frac{zh'(z)}{Q(z)} &= \lambda m \operatorname{Re} \left\{ \left( \frac{1+az}{1+bz} \right)^{(m+k-1)\beta} \right\} + \mu \operatorname{Re} \left\{ \left( \frac{1+az}{1+bz} \right)^{k\beta} \right\} + \operatorname{Re} \frac{zQ'(z)}{Q(z)} \\ &> 0 \quad (z \in U). \end{aligned}$$

Thus  $h(z)$  is (close-to-convex) univalent in  $U$ . The other conditions of Lemma 1.1 are seen to be satisfied. Therefore, by using Lemma 1.1, we conclude that  $p(z) \prec g(z)$  and  $g(z)$  is the best dominant of (1.5). The proof of Lemma 1.2 is completed.  $\square$

## 2. Main Results

**Theorem 2.1.** Let  $-1 \leq b < a \leq 1$  and  $\lambda \geq 0$ . If  $f \in A_p$  satisfies  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ) and

$$\left| 1 + \frac{zf''(z)}{f'(z)} + \left(\frac{\lambda}{p} - 1\right) \frac{zf'(z)}{f(z)} - \lambda \right| < \frac{a-b}{1+|b|} \left( \lambda + \frac{1}{1+|a|} \right) \quad (z \in U), \quad (2.1)$$

then  $f \in S_p^*(a, b)$ .

**Proof.** For  $f \in A_p$  satisfying  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ), the function

$$p(z) = \frac{zf'(z)}{pf(z)}$$

is analytic in  $U$  with  $p(0) = 1$  and  $p(z) \neq 0$  ( $z \in U$ ). By taking

$$k = m = \beta = 1, \quad \lambda \geq 0 \quad \text{and} \quad \mu = 0$$

in Lemma 1.2, (1.5) and (1.6) become

$$\begin{aligned} \lambda p(z) + \frac{zp'(z)}{p(z)} &= 1 + \frac{zf''(z)}{f'(z)} + \left(\frac{\lambda}{p} - 1\right) \frac{zf'(z)}{f(z)} \\ &< \frac{(a-b)z}{1+bz} \left( \lambda + \frac{1}{1+az} \right) + \lambda \\ &= h(z). \end{aligned} \quad (2.2)$$

Since  $h(z) - \lambda$  is univalent in  $U$ ,  $h(0) = \lambda$ , and

$$|h(z) - \lambda| \geq \left| \frac{(a-b)z}{1+bz} \right| \operatorname{Re} \left( \lambda + \frac{1}{1+az} \right) \geq \frac{a-b}{1+|b|} \left( \lambda + \frac{1}{1+|a|} \right)$$

for  $|z| = 1$  ( $z \neq -\frac{1}{a}, -\frac{1}{b}$ ), it follows from (2.1) that the subordination (2.2) holds. Hence an application of Lemma 1.2 yields

$$p(z) \prec \frac{1+az}{1+bz},$$

that is,  $f \in S_p^*(a, b)$ . □

**Remark 2.1.** If we let  $a = 1, b = 0$  and  $\lambda = \frac{p}{\alpha}$  ( $\alpha > 0$ ), then Theorem 2.1 reduces to the result of Yang [12, Theorem 2].

**Theorem 2.2.** Let  $m$  be an integer,  $m \neq 0$ ,  $\lambda m \geq 0$  and  $0 < \beta < \frac{1}{|m|}$ . If  $f \in A_p$  satisfies  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ) and

$$\left| \left( \frac{pf(z)}{zf'(z)} \right)^m \left( 1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} - \lambda \right) \right| < B \quad (z \in U), \quad (2.3)$$

where

$$B = \sqrt{x_0^{m\beta} \left( \lambda^2 + \frac{\beta^2}{4} \left( x_0 + \frac{1}{x_0} + 2 \right) \right)} > |\lambda| \quad (\lambda \text{ real})$$

and  $x_0$  is the positive root of the equation

$$\beta(1+m\beta)x^2 + 2m(2\lambda^2 + \beta^2)x - \beta(1-m\beta) = 0, \quad (2.4)$$

then  $f \in \tilde{S}_p^*(\beta)$  and the bound  $B$  in (2.3) is the largest number such that

$$\frac{zf'(z)}{f(z)} \prec p \left( \frac{1-z}{1+z} \right)^\beta. \quad (2.5)$$

**Proof.** Let  $m$  be an integer,  $m \neq 0$ , and define

$$p(z) = \frac{pf(z)}{zf'(z)},$$

where  $f \in A_p$  satisfies  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ). Then  $p(z)$  is analytic in  $U$ ,  $p(0) = 1$ ,  $p(z) \neq 0$  ( $z \in U$ ), and

$$\lambda(p(z))^m + \frac{zp'(z)}{(p(z))^{1-m}} = \left( \frac{pf(z)}{zf'(z)} \right)^m \left( \lambda + \frac{zf'(z)}{f(z)} - \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right) \quad (z \in U). \quad (2.6)$$

Putting

$$k = 1 - m, \quad a = 1, \quad b = -1, \quad \lambda m \geq 0, \quad \mu = 0 \quad \text{and} \quad 0 < \beta \leq \frac{1}{|m|}$$

in Lemma 1.2 and using (2.6), we find that if

$$\left( \frac{pf(z)}{zf'(z)} \right)^m \left( \lambda + \frac{zf'(z)}{f(z)} - \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right) \prec h(z), \quad (2.7)$$

where

$$h(z) = \lambda \left( \frac{1+z}{1-z} \right)^{m\beta} + \frac{2\beta z}{(1+z)^{1-m\beta}(1-z)^{1+m\beta}} \quad (2.8)$$

is (close-to-convex) univalent in  $U$ , then

$$p(z) \prec \left( \frac{1+z}{1-z} \right)^\beta,$$

which gives that  $f \in \tilde{S}_p^*(\beta)$ .

Letting  $0 < \theta < \pi$  and  $x = \cot^2 \frac{\theta}{2} > 0$ , we deduce from (2.8) that

$$\begin{aligned} |h(e^{i\theta})|^2 &= \left| \frac{1+e^{i\theta}}{1-e^{i\theta}} \right|^{2m\beta} \left| \lambda + \frac{2\beta e^{i\theta}}{1-e^{2i\theta}} \right|^2 \\ &= x^{m\beta} \left( \lambda^2 + \frac{\beta^2}{4} \left( x + \frac{1}{x} + 2 \right) \right) = g(x) \quad (\text{say}) \end{aligned}$$

and

$$g'(x) = \frac{\beta}{4} x^{m\beta-2} (\beta(1+m\beta)x^2 + 2m(2\lambda^2 + \beta^2)x - \beta(1-m\beta)) \quad (x > 0). \quad (2.9)$$

Since  $0 < \beta < \frac{1}{|m|}$ , it follows from (2.9) that the function  $g(x)$  takes its minimum value at  $x_0$ , where  $x_0$  is the positive root of the equation

$$\beta(1+m\beta)x^2 + 2m(2\lambda^2 + \beta^2)x - \beta(1-m\beta) = 0.$$

Thus, in view of  $h(e^{-i\theta}) = \overline{h(e^{i\theta})}$  ( $0 < \theta < \pi$ ), we have

$$\begin{aligned} \inf_{|z|=1(z \neq \pm 1)} |h(z)| &= \min_{0 < \theta < \pi} |h(e^{i\theta})| \\ &= \sqrt{x_0^{m\beta} \left( \lambda^2 + \frac{\beta^2}{4} \left( x_0 + \frac{1}{x_0} + 2 \right) \right)} = B, \quad (2.10) \end{aligned}$$

which implies that  $h(U)$  contains the disk  $|w| < B$  for  $|h(0)| = |\lambda| < B$ .

Hence, if the condition (2.3) is satisfied, then the subordination (2.7) holds

and thus  $f \in \tilde{S}_p^*(\beta)$ .

For the function

$$f(z) = z^p \exp \left\{ p \int_0^z \frac{1}{t} \left( \left( \frac{1-t}{1+t} \right)^\beta - 1 \right) dt \right\} \in A_p, \tag{2.11}$$

we find after some computations that  $f \in \tilde{S}_p^*(\beta)$  and that

$$\left( \frac{pf(z)}{zf'(z)} \right)^m \left( \lambda + \frac{zf'(z)}{f(z)} - \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right) = h(z). \tag{2.12}$$

Furthermore we conclude from (2.10) and (2.12) that the bound  $B$  in (2.3) is the largest number such that (2.5) holds true. The proof of the theorem is completed.  $\square$

**Corollary 2.1.** *Let  $m$  be an integer,  $m \neq 0$ ,  $0 < \beta < \frac{1}{|m|}$ . If  $f \in A_p$  satisfies  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ) and*

$$\left| \left( \frac{pf(z)}{zf'(z)} \right)^m \left( 1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \right) \right| < B_m \quad (z \in U), \tag{2.13}$$

where

$$B_m = \frac{\beta}{\sqrt{(1+m\beta)^{1+m\beta}(1-m\beta)^{1-m\beta}}},$$

then  $f \in \tilde{S}_p^*(\beta)$  and the bound  $B_m$  in (2.13) is the largest number such that (2.5) holds true.

**Proof.** Putting  $\lambda = 0$  in Theorem 2.2, we get

$$x_0 = \frac{1-m\beta}{1+m\beta}$$

and

$$B = \frac{\beta}{\sqrt{(1+m\beta)^{1+m\beta}(1-m\beta)^{1-m\beta}}} > 0.$$

Therefore Corollary 2.1 follows immediately from Theorem 2.2.  $\square$

**Remark 2.2.** Nunokawa et al. [4, Main theorem] proved that if  $f \in A_1$  is univalent in  $U$  and satisfies

$$\left| \frac{1 + \frac{zf''(z)}{f'(z)}}{\frac{zf'(z)}{f(z)}} - 1 \right| < B_1 \quad (z \in U), \tag{2.14}$$



where

$$B_1 = \frac{\beta}{\sqrt{(1+\beta)^{1+\beta}(1-\beta)^{1-\beta}}} \quad (0 < \beta < 1),$$

then  $f \in \tilde{S}_1^*(\beta)$ .

Obviously Corollary 2.1 with  $p = m = 1$  yields the above result obtained by Nunokawa et al. [4] using another method. Furthermore we have shown that the bound  $B_1$  in (2.14) is the largest number such that

$$\frac{zf'(z)}{f(z)} \prec \left(\frac{1-z}{1+z}\right)^\beta.$$

**Theorem 2.3.** *Let  $m \in N, \lambda > 0$  and  $0 < \beta \leq \frac{1}{m}$ . If  $f \in A_p$  satisfies  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ) and*

$$\left| \arg \left\{ \left( \frac{pf(z)}{zf'(z)} \right)^m \left( \lambda + \frac{zf'(z)}{f(z)} - \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right) \right\} \right| < \frac{m\beta\pi}{2} + \arctan \frac{\beta}{\lambda} \quad (z \in U), \quad (2.15)$$

then  $f \in \tilde{S}_p^*(\beta)$  and the bound  $\frac{m\beta\pi}{2} + \arctan \frac{\beta}{\lambda}$  in (2.15) is the largest number such that (2.5) holds true.

**Proof.** Let

$$h(z) = \left(\frac{1+z}{1-z}\right)^{m\beta} \left(\lambda + \frac{2\beta z}{1-z^2}\right) \quad (z \in U)$$

for  $m \in N, \lambda > 0$  and  $0 < \beta \leq \frac{1}{m}$ . Then  $h(0) = \lambda > 0$  and

$$h(e^{i\theta}) = \left(\cot \frac{\theta}{2}\right)^{m\beta} e^{\frac{m\beta\pi}{2}i} \left(\lambda + \frac{\beta i}{2} \left(\cot \frac{\theta}{2} + \tan \frac{\theta}{2}\right)\right) \quad (0 < \theta < \pi).$$

From this we have

$$\begin{aligned} \arg h(e^{i\theta}) &= \frac{m\beta\pi}{2} + \arctan \left( \frac{\beta}{2\lambda} \left( \cot \frac{\theta}{2} + \tan \frac{\theta}{2} \right) \right) \\ &\geq \frac{m\beta\pi}{2} + \arctan \frac{\beta}{\lambda} \quad (0 < \theta < \pi), \end{aligned}$$

which, in view of  $h(e^{-i\theta}) = \overline{h(e^{i\theta})}$ , implies that

$$\inf_{|z|=1(z \neq \pm 1)} |\arg h(z)| = \frac{m\beta\pi}{2} + \arctan \frac{\beta}{\lambda}.$$

Thus  $h(U)$  contains the sector

$$|\arg w| < \frac{m\beta\pi}{2} + \arctan \frac{\beta}{\lambda}.$$

The remaining part of the proof of the theorem is similar to that in the proof of Theorem 2.2 and so we omit it. Also the function  $f(z)$  defined by (2.11) shows that the bound in (2.15) is the largest number such that (2.5) holds true. □

Setting  $m = \lambda = 1$ , Theorem 2.3 reduces to the following:

**Corollary 2.2.** *Let  $0 < \beta \leq 1$ . If  $f \in A_p$  satisfies  $f'(z) \neq 0$  ( $0 < |z| < 1$ ) and*

$$\left| \arg \left( 1 - \frac{f(z)f''(z)}{(f'(z))^2} \right) \right| < \frac{\beta\pi}{2} + \arctan \beta \quad (z \in U), \tag{2.16}$$

*then  $f \in \tilde{S}_p^*(\beta)$  and the bound  $\frac{\beta\pi}{2} + \arctan \beta$  in (2.16) is the largest number such that (2.5) holds true.*

If we let

$$0 < \beta < \frac{1}{m} \quad \text{and} \quad \frac{m\beta\pi}{2} + \arctan \frac{\beta}{\lambda} = \frac{\pi}{2},$$

then Theorem 2.3 yields

**Corollary 2.3.** *Let  $m \in N$  and  $0 < \beta < \frac{1}{m}$ . If  $f \in A_p$  satisfies  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ) and*

$$\operatorname{Re} \left\{ \left( \frac{f(z)}{zf'(z)} \right)^m \left( \beta \tan \frac{m\beta\pi}{2} + \frac{zf'(z)}{f(z)} - \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right) \right\} > 0 \quad (z \in U), \tag{2.17}$$

*then  $f \in \tilde{S}_p^*(\beta)$  and the result is sharp.*

**Theorem 2.4.** *Let  $m \in N$  and  $0 < \beta < \frac{1}{m}$ . If  $f \in A_p$  satisfies  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ) and*

$$\left| \lambda \left( \frac{zf'(z)}{pf(z)} \right)^m + 1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} - \rho \right| < \rho \quad (z \in U), \tag{2.18}$$

where

$$\rho = \beta \tan \left( \frac{(1 + m\beta)\pi}{4} \right) \quad \text{and} \quad 0 < \lambda < 2\rho, \quad (2.19)$$

then  $f \in \tilde{S}_p^*(\beta)$ .

**Proof.** By taking

$$k = 1, \quad m \in \mathbb{N}, \quad a = 1, \quad b = -1, \quad \lambda > 0, \quad \mu = 0, \quad 0 < \beta < \frac{1}{m}$$

and

$$p(z) = \frac{zf'(z)}{pf(z)}$$

in Lemma 1.2, we see that if

$$\lambda(p(z))^m + \frac{zp'(z)}{p(z)} = \lambda \left( \frac{zf'(z)}{pf(z)} \right)^m + 1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \prec h(z), \quad (2.20)$$

where

$$h(z) = \lambda \left( \frac{1+z}{1-z} \right)^{m\beta} + \frac{2\beta z}{1-z^2} \quad (2.21)$$

is (close-to-convex) univalent in  $U$ , then  $f \in \tilde{S}_p^*(\beta)$ .

Letting  $0 < \theta < \pi$  and  $x = \cot \frac{\theta}{2} > 0$ , it follows from (2.21) that

$$\begin{aligned} h(e^{i\theta}) &= \lambda \left( \frac{1+e^{i\theta}}{1-e^{i\theta}} \right)^{m\beta} + \frac{2\beta e^{i\theta}}{1-e^{2i\theta}} \\ &= \lambda x^{m\beta} \cos \frac{m\beta\pi}{2} + i \left( \lambda x^{m\beta} \sin \frac{m\beta\pi}{2} + \frac{\beta}{2} \left( x + \frac{1}{x} \right) \right) \quad (x > 0). \end{aligned}$$

Further we deduce that for  $x > 0$ ,

$$\begin{aligned} 0 < \operatorname{Re} \frac{1}{h(e^{i\theta})} &= \frac{\lambda x^{m\beta} \cos \frac{m\beta\pi}{2}}{\left( \lambda x^{m\beta} \cos \frac{m\beta\pi}{2} \right)^2 + \left( \lambda x^{m\beta} \sin \frac{m\beta\pi}{2} + \frac{\beta}{2} \left( x + \frac{1}{x} \right) \right)^2} \\ &\leq \frac{\lambda x^{m\beta} \cos \frac{m\beta\pi}{2}}{\left( \lambda x^{m\beta} \cos \frac{m\beta\pi}{2} \right)^2 + \left( \lambda x^{m\beta} \sin \frac{m\beta\pi}{2} + \beta \right)^2} \end{aligned}$$

$$\begin{aligned}
&= \frac{\lambda \cos \frac{m\beta\pi}{2}}{(\lambda^2 x^{m\beta} + \beta^2 x^{-m\beta}) + 2\lambda\beta \sin \frac{m\beta\pi}{2}} \\
&\leq \frac{\cos \frac{m\beta\pi}{2}}{2\beta \left(1 + \sin \frac{m\beta\pi}{2}\right)} = \frac{1}{2\rho} \quad (0 < \theta < \pi), \tag{2.22}
\end{aligned}$$

where  $\rho$  is given by (2.19). Noting that  $h(e^{-i\theta}) = \overline{h(e^{i\theta})}$  ( $0 < \theta < \pi$ ), (2.22)

leads to

$$|h(e^{i\theta}) - \rho|^2 - \rho^2 = |h(e^{i\theta})|^2 \left(1 - 2\rho \operatorname{Re} \frac{1}{h(e^{i\theta})}\right) \geq 0 \quad (0 < |\theta| < \pi). \tag{2.23}$$

In view of  $0 < h(0) = \lambda < 2\rho$ , (2.23) implies that

$$\{w : |w - \rho| < \rho\} \subset h(U).$$

Consequently, if the condition (2.18) is satisfied, then the subordination (2.20) holds, and so  $f \in \tilde{S}_p^*(\beta)$ .  $\square$

**Corollary 2.4.** *Let  $m \in \mathbb{N}$  and  $0 < \beta < \frac{1}{m}$ . If  $f \in A_p$  satisfies  $f(z)f'(z) \neq 0$  ( $0 < |z| < 1$ ) and*

$$\left| \beta \left( \frac{zf'(z)}{pf(z)} \right)^m + 1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} - \rho \right| < \rho \quad (z \in U), \tag{2.24}$$

where  $\rho$  is given as in Theorem 2.4, then  $f \in \tilde{S}_p^*(\beta)$  and the bound in (2.24) is the largest number such that

$$\frac{zf'(z)}{f(z)} \prec p \left( \frac{1+z}{1-z} \right)^\beta.$$

**Proof.** Note that  $0 < \beta < \rho$ . Putting  $\lambda = \beta$  in Theorem 2.4 and using (2.24), it follows that  $f \in \tilde{S}_p^*(\beta)$ .

For the function

$$f(z) = z^p \exp \left\{ p \int_0^z \frac{1}{t} \left( \left( \frac{1+t}{1-t} \right)^\beta - 1 \right) dt \right\} \in A_p,$$

it is easy to verify that  $f \in \tilde{S}_p^*(\beta)$ ,

$$\beta \left( \frac{zf'(z)}{pf(z)} \right)^m + 1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} = \beta \left( \left( \frac{1+z}{1-z} \right)^{m\beta} + \frac{2z}{1-z^2} \right) = h_1(z) \text{ (say)}$$

and

$$\begin{aligned} \lim_{z \rightarrow i} |h_1(z) - \rho| &= \beta \left| e^{\frac{m\beta\pi}{2}i} + i - \tan \left( \frac{(1+m\beta)\pi}{4} \right) \right| \\ &= \beta \tan \left( \frac{(1+m\beta)\pi}{4} \right) \\ &= \rho. \end{aligned} \tag{2.25}$$

The proof of Corollary 2.4 is completed.  $\square$

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